# **COMPANY PROFILE**

Brought to you by:

**ADVERT & SIGNS** 

Design. Fabricate. Advertise



### PHILOSOPHY

The *quickest* way to get the word out about your business is through good, *clever* marketing.

You want ad spaces to <u>create</u> a visual that **best** represents your company. You want to <u>capture</u> your audiences' attention. You want to get noticed and to be <u>remembered</u>.

What better way than to let our team here at <u>Advert & Signs</u> do all of these for you.

#### QUALITY

Quality is paramount in all our designs and in all our services. We offer top notch services to all your signage and advertising needs.

Our years of expertise in this fields allows us give you quality advice on helping you decide what are the best fonts, best color schemes, best materials for the environment at hand etc..

We design the sign that best suits your needs and the whole experience from start to finish will be nothing short of professionalism and awesomeness.

#### AFFORDABILITY

We understand everyone has their own budget to work with.

Here at Advert & Signs, we strive to offer you the best at all level of possible rates.

At the end of the day, we want you to get your money's worth and be part of a project that will be outstanding and memorable.

To achieve that, please choose any of our fantastic and varied range of products that are customizable to your needs.

#### RELATIONSHIP

We believe in providing a level of service that is personal.

A reliable, long term partnership that works means a win-win strategy for both parties.

A sincere smile and a warm handshake, these are the finer things in life that makes a difference to people.

We invite you to contact us, and we'll show you how Advert & Signs can be beneficial to your business.



# COMPETENCY



Indoor & Outdoor Signages



Repair & Maintenance



Marketing Materials



Design & Consultancy

Let us guide you through the process from start to completion

We provide expert repair and servicing works on various types of signages

Customise your business products to help you stand out from the crowd

Everything from material preferences, budget planning and colour recommendation



## **OUR CLIENTS**



































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#### ILLUMINATED

illuminated signage have some form of internal lighting mechanism, LED or T5 tubes. These can be installed with RGB controllers, flashing units and timers.

They exist in many form, such as Front Lit Letterings, Back Lit Effect, Light-boxes, or even a combination of all.

Material available ranges anything from Stainless Steel, Aluminium, Acrylic, Wood to PVC

The possibilities are endless and bounded only to your imagination!























#### NON - ILLUMINATED

Generally speaking, non-illuminated signage covers an endless list of creations consisting of colours, materials, installation methods and effects.

They are perfect for internal and external usage.

Whether you are budget conscious, or willing to splurge on your marketing, these are perfect for vinyl / print applications and also for letters and logos of any shape and size.

You have a wide range of options such as engraving, built up letters or laser cut finishes for your custom made sign board.



















#### RESIDENTIAL

What better way to jazz up your property with a solid statement-making piece.

Make your drive-way stand out from the rest. We create Lit and Non-Lit signs that are classy and elegant.

Metal are popular choices when it comes down to portraying a sleek modern and beautiful finish. No two signage will ever look the same.

These signages are a great addition to your entrance. They look great during the day and outstanding come night fall.











#### 3D - ACRYLIC

Laser-cut precision to form letters and logos, these are a step up from your usual print or cut-out vinyl

With this comes flexibility in forming combinations of effects and designs.

Perfect for use internally or externally, These are usually spray painted with specially mixed pantone colours to accurately reflect your brand's corporate colours and guidelines.

These quality signage comes in various thickness too and can be mixed together to give varying outcomes.





# STAINLESS STEEL ALUMINIUM

Stainless Steel / Aluminium, cut with precision to your specific size and shapes. With this comes flexibility in forming combinations of effects and designs.

These come with spray painted finishes or powder coating finishes for a long lasting effect from the weather

Vinyl prints can be applied to form signs of a variety or colours.

Another popular option is to be etching or silk screening as an additional effect.



















#### ACRYLIC

Chamfer Edge of Straight Cut, these signs can be of solid colours, translucent, or with vinyl prints.

The backbone of signage, it's simplicity allows for ease of application for various print designs.

A very popular choice when just a simple signage is required. Mainly found at office buildings to give a clean, professional feel.











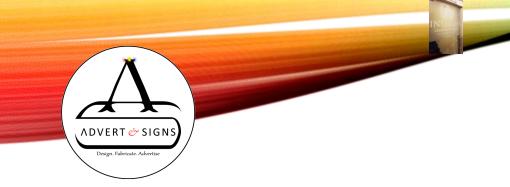












#### GRAPHICS

A fantastic method to advertise your business and services.

Your print will only be limited by your imagination. Definitely a sure-fire way to capture the attention of passers-by.

Either fixed to a framing or directly installed to its surface medium (Glass / Wall / Vehicle etc.).

Using large format printers to produce high quality prints for your advertising requirements.

























#### BANNERS

Widely seen outside shopfronts, these highly portable and versatile advertising mediums are affordable and suitable for businesses where regular promotional changes are made.

Can be used at pop-up events to highlight products in a visually stunning way.















